



Community Manager (m/f/d)

Springtime Technologies is seeking a Community Manager to build and energize a connected network of finance shared services leaders across our ideal customer profile of global enterprises. This role will drive engagement around Springtime and our InvoiceTrack product through events, content-led nurture, and account-based community building, with a strong focus on human connection and market relevance. For this position we are open to hire either in Vienna or London.

Springtime's AI-driven AP automation platform is designed to automate invoice processing and reconciliation for global enterprises, so this role sits at the intersection of customer community, demand generation, and strategic account engagement.

We're looking for a proactive, AI-savvy individual who thrives in a fast-paced environment and enjoys making a tangible impact in a growing company.

You bring confidence, high energy, and a positive, can-do attitude, and you're naturally organized and eager to take ownership. You genuinely enjoy connecting with people, feel comfortable representing the company at events, and bring an approachable, upbeat personality to every interaction.

We're looking for someone who is ambitious, eager to learn, committed to continuous growth, and excited to develop their career while growing alongside the business.

Your Responsibilities

- Build and manage a Shared Services community of prospects and customers across ~750 target enterprise accounts. Turn the market into a connected, Springtime-associated peer network.
- Plan, coordinate, and execute ~3 events per year with SSON and ABSL, including webinars and conferences. Negotiate terms and manage delivery end-to-end.
- Deliver approximately 8 external webinars per year via SSON's platform. Coordinate speakers, content, and follow-up to maximise pipeline impact.
- Organise Springtime's own webinar calendar (~6 per year) and lead the annual customer forum / user group, plus a programme of business dinners - coordinating all onsite logistics.
- Manage monthly nurture emails in Pipedrive for different prospect groups - minimum every 4 weeks. Research accounts to determine ABM motion and shape outreach by account category.
- Track participation, engagement, and response data. Identify trends, improve targeting, and report clearly on community and pipeline impact.
- Own and manage the community and events budget, reporting to the CRO on spend and return on investment.
- Champion AI-enabled tools for segmentation, efficiency, and prioritisation - while keeping relationship-building at the centre of the role.

Your Profile

- Experience in community management, demand generation, field marketing, or ABM in B2B SaaS.
- Strong event management skills – third party and owned events.

Seniority Level: Associate

Location: London, UK (Hybrid)

Industry

Information Technology & Services

- Comfortable in Pipedrive or similar CRM for segmentation, campaigns, and follow-up.
- Analytical – you are able to research accounts, assess engagement, and prioritise outreach.
- Excellent communicator: warm, energetic, and credible in enterprise settings.
- AI-savvy and proactive about using AI tools to improve efficiency and targeting.
- High energy and socially confident - at ease at events, comfortable being the face of the environment.
- Genuine interest in finance operations and enterprise technology.
- Degree-educated; up to ~5 years experience; ready to grow fast in a small international team.

IT Services and IT Consulting
Software Development

Employment Type

Full-time

Job Functions

Marketing & Sales

Consulting

[Apply now](#)

About Springtime Technologies

At Springtime Technologies, we're redefining how global enterprises handle finance. As a fast-growing leader in AI-powered SaaS, we automate the Accounts Payable process—turning complex invoice and payment workflows into seamless, intelligent experiences. Our technology empowers 200,000+ users across 75+ countries, helping companies to streamline AP workflows with speed and precision.

Founded in 2004 by AI pioneers, Springtime operates from Austria, Germany, and the Philippines, driving the future of AI-driven financial automation.

The minimum gross salary for this position is € 3.267 per month, as determined by the IT Collective Agreement. The actual salary will be based on your qualifications and experience.